

# Business of Design (BOD) Asia 设计营商周亚洲论坛

International Conference on design, brand & innovation  
亚洲最具代表性的设计、品牌与创新国际会议及研讨会



## Registration Form 登记表格

Full Pass: HK\$2,800 (3-day conference pass)  
Day Pass: HK\$1,100 (1-day conference pass)  
Half Day Pass: HK\$700 (Plenary session)  
Half Day pass: HK\$600 (Specialist session)  
HKDC Annual Award Gala Dinner: HK\$1,250 per person

Simultaneous interpretations conducted in English, Putonghua and Cantonese will be provided.

Please complete and return by fax to +852 2544 6933,  
or visit [www.bodw.com.hk](http://www.bodw.com.hk) for online registration.

General enquiries +852 2534 5050 / [registration@bodw.com.hk](mailto:registration@bodw.com.hk)

三天通行证：港币二千八百元  
单日通行证：港币一千一百元  
半天通行证：港币七百元(重点会议)  
半天通行证：港币六百元(专题会议)  
香港设计中心周年颁奖典礼：港币一千二百五十元

国际会议设有英语、粤语及普通话即时传译服务

请填写登记表格并传真至+852 2544 6933  
或登上 [www.bodw.com.hk](http://www.bodw.com.hk) 进行网上登记

一般查询+852 2534 5050 / [registration@bodw.com.hk](mailto:registration@bodw.com.hk)

## Company Information 公司资料

Business Category 业务: \_\_\_\_\_

Company Name 公司名称: \_\_\_\_\_

Country 国家: \_\_\_\_\_

Address 地址: \_\_\_\_\_

Business Telephone 办公室电话: \_\_\_\_\_

Business Fax 办公室传真: \_\_\_\_\_

Company Website 公司网址: \_\_\_\_\_

Principal Product(s) 主要产品: \_\_\_\_\_

## Personal Information 个人资料

Salutation 称谓: \_\_\_\_\_

Surname 姓: \_\_\_\_\_

First Name 名: \_\_\_\_\_

Title 职位: \_\_\_\_\_

Email (required) 电邮(必须填写): \_\_\_\_\_

Contact Number 联络电话: \_\_\_\_\_

Mobile 流动电话: \_\_\_\_\_

Address 地址: \_\_\_\_\_

(Please "✓" where appropriate 请在适当空格内填上“✓”号)

### Conference Pass 通行证:

Conference Package:会议通行证

A. ☐ Full pass (3 days) 三天通行证

B. ☐ Day pass 单日通行证 (please also select which Specialist session you would like to attend in section "D" 请同时于下列D栏内选择专题会议)

☐ 29 November 十一月二十九日

☐ 30 November 十一月三十日

☐ 1 December 十二月一日

C. ☐ Half-Day pass (Plenary session) 半天通行证(重点会议)

☐ 29 November morning session 十一月二十九日上午

☐ 30 November morning session 十一月三十日上午

☐ 1 December afternoon session 十二月一日下午

E. ☐ HKDC Annual Award Gala Dinner 香港设计中心周年颁奖典礼

(30 November 十一月三十日)

D. ☐ Half-Day pass (Specialist session) 半天通行证(专题会议)

☐ 29 November afternoon session 十一月二十九日下午

☐ Luxury Goods 高级消费品 or 或,

☐ Museum, Leisure & Culture 博物馆及文娱场馆

☐ 30 November afternoon session 十一月三十日下午

☐ Brand, Product & Technology (I) 品牌、产品及科技(I) or 或,

☐ Retail & Restaurant Design 零售及餐饮设计

☐ 1 December morning session 十二月一日上午

☐ Communication Design & Branding 传讯设计及品牌策略 or 或,

☐ Brand, Product & Technology (II) 品牌、产品及科技(II)

Conference Venue 会议地点:

Hong Kong Convention and Exhibition Centre 香港会议展览中心



Business of Design Week  
2006 | 27 Nov - 2 Dec  
设计营商周二零零六  
[www.bodw.com.hk](http://www.bodw.com.hk)



Open to public evening symposium 其他专题研讨会 (Free admission免费)

☐ 29 November 十一月二十九日 Culture Asia 亚洲文化研讨会

☐ 30 November 十一月三十日 Hong Kong Young Industrialists Council Symposium 香港青年工业家协会专题研讨会

Other Concurrent Events 其他周边活动:

**DesignEd Asia** 设计教育亚洲会议 27 – 28 November 十一月廿七至廿八日 Enquiry 查询 sdmktg@polyu.edu.hk

**Brand Asia** 国际品牌亚洲会议 28 November 十一月廿八日 Enquiry 查询 msacbm@polyu.edu.hk

**Inno Asia** 创新科技亚洲会议 2 December 十二月二日 Enquiry 查询 enquiry.marketing@hkstp.org

(Please “✓” where appropriate 请在适当空格内填上“✓”号)

What best describes your company's industry

下列哪项最贴切形容你的工作性质：

<input type="checkbox"/> Architecture 建筑	<input type="checkbox"/> Museums 博物馆
<input type="checkbox"/> Automotive 汽车	<input type="checkbox"/> Media 新闻界
<input type="checkbox"/> Brand Strategy 品牌策略	<input type="checkbox"/> Packaging Design 包装设计
<input type="checkbox"/> Building / Construction 建造业	<input type="checkbox"/> Product Design 产品设计
<input type="checkbox"/> Education 教育	<input type="checkbox"/> Public 公众
<input type="checkbox"/> Exhibition & Display 展览及展示	<input type="checkbox"/> Retail Buyer 零售品买手
<input type="checkbox"/> Fashion Design 时装设计	<input type="checkbox"/> Sales/Marketing 营销/推广
<input type="checkbox"/> Graphic Design 平面设计	<input type="checkbox"/> Student 学生
<input type="checkbox"/> Hospitality 酒店服务业	<input type="checkbox"/> Toys & Gifts 玩具及礼品
<input type="checkbox"/> Industrial Design 工业设计	<input type="checkbox"/> Watch & Jewellery 钟表及珠宝
<input type="checkbox"/> Multimedia Design 多媒体设计	<input type="checkbox"/> Others 其他 (please specify 请註明)
<input type="checkbox"/> Interior Design 室内设计	
<input type="checkbox"/> Lighting Design 照明设计	
<input type="checkbox"/> Facilities / Operations Management 设施/营运	
<input type="checkbox"/> Furniture & Housewares 家俱及家居用品	

(Please “✓” where appropriate 请在适当空格内填上“✓”号)

Which topics are you interested in

请选择你感兴趣的主题:

<input type="checkbox"/> Architecture 建筑	<input type="checkbox"/> Graphic Design 平面设计
<input type="checkbox"/> Accessories 配饰	<input type="checkbox"/> Hospitality 酒店服务业
<input type="checkbox"/> Automotive 汽车	<input type="checkbox"/> Museums 博物馆
<input type="checkbox"/> Branding 品牌	<input type="checkbox"/> Product Design 产品设计
<input type="checkbox"/> Communication 传讯	<input type="checkbox"/> Publishing 出版
<input type="checkbox"/> Culture & Design 文化及设计	<input type="checkbox"/> Retail 零售
<input type="checkbox"/> Design management 设计管理	<input type="checkbox"/> Others 其他 (please specify 请註明)
<input type="checkbox"/> Education 教育	
<input type="checkbox"/> Fashion Design 时装设计	
<input type="checkbox"/> Industrial / Product Design 工业/产品设计	
<input type="checkbox"/> Interior / Environmental Design 室内/环境设计	

Payment Method 付款方式：

☐ By Cheque 支票 (Applicable to Hong Kong only只限香港)

☐ By Direct Deposit 直接存款 (Applicable to Hong Kong only只限香港)

Cheque No. 支票号码: \_\_\_\_\_

☐ By Telegraphic Transfer 电汇 (For overseas 海外登记者适用)

Please make crossed cheque payable to “Octagon – BODW 2006”  
请以划线支票抬头写 “Octagon – BODW 2006”

☐ By Bank Draft 银行汇票

Please enclose a copy of the cheque/direct deposit/ telegraphic transfer/ bank draft slip (marked with your name, phone number and company's name) together with the completed registration form via fax to +852 2544 6933 or post to the BODW Secretariat Office:

**The BODW Secretariat Office, Suite 1302-04 Oxford House Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong**

请附上一份支票 / 直接存款 / 电汇纸条 / 银行汇票的副本

并注明登记者姓名，电话及公司名称连同已填妥的注册登记表传真或邮寄至大会秘书处：

香港鲗鱼涌，英皇道979号，太古坊濠丰大厦13楼1302-4室

Please transfer the required amount to the following bank account (Applicable to direct deposit and telegraphic transfer and bank draft only).

请汇入款项到以下银行帐户(只适用于直接存款、电汇及银行汇票)

Name of Bank 银行名称：Standard Chartered Bank (Hong Kong) Limited

Account Name 帐户名称：Octagon Greater China Limited – Business of Design Week 2006

Account No 帐户号码：447-0-661087-6

Swift Code 电码：SCBLHKHHXXX

Important Notes 重要事项:

1. Registration without payment will not be accepted. 如未能附上付款证明之报名表，大会恕不受理。

2. Registration acceptance will be subject to space availability and on a first come first serve basis. 由于大会会场座位有限，报名以先到先得形式处理。

3. Confirmation of registration will be sent by e-mail or fax. All registrations will be confirmed only upon receipt of payment. 大会收到参加者的报名申请及费用后（以交易完成为准），将以电邮或传真方式确认。

4. Notification of cancellation of registration must be submitted in writing with completed Refund Form\* by post, email or fax to the Organiser. If cancellation is made on or before 15 November, 2006, 50% of the selected conference package amount will be deducted as an administrative fee. No refund will be given if cancellation or ticket purchase is submitted after 15 November 2006. 参加者如欲取消报名，必须于二零零六年十一月十五日或之前连同已填妥的退款表格\*以邮寄、电邮或传真到大会秘书处，方可获退还报名费用，惟大会将扣除参加者所选择之会议通行证费用的50%作行政费用。十一月十五日后通知大会者或购票者，将不获退还任何报名费用。

5. The information provided in this form will only be used for the purposes of processing your registration and communicating with you on matters relating to the conference, and will conform to the Personal Data (Privacy) Ordinance. If you wish to correct or update your personal data, please amend it online or send the amended information to registration@bodw.com.hk or via fax to +852 2544 6933 on/ before 15 November 2006. 阁下提供的资料，只作处理报名手续及大会与阁下联络之用，并遵照个人资料（私隐）条例。如欲更改个人资料，请于二零零六年十一月十五日或以前于网上更改或电邮至 registration@bodw.com.hk 或传真至：+852 2544 6933。

6. In the event of cancellation, the maximum refund to individual delegate(s) is the selected conference package amount. The Organiser and its affiliates cannot be held responsible for any travel arrangements made or costs incurred by participant(s). 倘若议会取消，大会将作出退票安排。报名人士所付出之一切其它费用，大会及其它相关机构将不予赔偿。

7. The Organiser reserves the right to change the Conference programme without prior notice. 大会保留更改会议议程而不作另行通告。

8. In the event of discrepancies in this document, the English version prevails. 文义如有歧异，以英文版本为准。

\* Refund Form can be downloaded from www.bodw.com.hk. 退款表格可于 www.bodw.com.hk 下载。

Updated: 30 October 2006